



JA INSPIRE
Hands On. Minds Opened.

JA Inspire Virtual

New for 2020-2021 School Year

Continued Growth

JA Inspire 2019 Results

 **1,269** Students Served

 **9** Schools

 **1** County

 **290** JA Hero Volunteers

 **95** Organizations

JA Inspire 2020 Results

 **2,916** Students Served

 **21** Schools

 **6** Counties

 **260** JA Hero Volunteers

 **140** Organizations

JA Inspire 2021 Goals

 **6,000** Students Served

 **30** Schools

 **7** Counties

 **300** JA Hero Volunteers

 **175** Organizations

JA Inspire Virtual

- This event is 100% virtual!!
- **3,000** Middle School Students - exploratory career exploration to assist them to choose their coursework and pathway for high school
- **3,000** High School Students - Job Fair, apprenticeships and internships.
- Access for Chambers - Job Fair and hiring opportunities
- Webinars will provide additional content and value for students
- Removes barriers to entry for many small businesses



Event Impact



“The one thing that inspired me most was seeing all the different careers and people, and knowing that my future is full of limitless possibilities!” - Easton Middle School Student

83% of students left feeling that they had more tools to make an informed decision about their high school plans.



“Thank you for the opportunity to explore different careers. Before my experience yesterday, my career options for myself were limited and I was uneducated about them. Yesterday’s event broadened my eyes to how almost every industry has a career that would fit me. Thank you for really starting my process of finding my career.” - Wicomico County 8th Grader

About JA Inspire Virtual

- 3,000 Middle School Students - exploratory career exploration to assist them to choose their coursework and pathway for high school
- 3,000 High School Students - Job Fair, apprenticeships and internships.
- Access for Chambers - Job Fair and hiring opportunities
- In-class curriculum will be available for schools starting November 2020
- Virtual career exploration day will occur in March for 8th graders and April for high school students (dates currently pending with school systems)
- Students have a better understanding of their career interests, skills & work priorities
- Students identify the next steps for success in their academic and career preparation

Benefits of Transition to Virtual Program

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- Digital student self-guided or teacher-led pre-event curriculum
- No travel required for schools/students
- No need to cancel the program due to COVID -19
- Increased opportunities for sponsorships will enhance sustainability and ultimately the number of students impacted
- Students will have access to the program for three months instead of one day
- Increased ability to track student interaction and engagement

Digital Platform - Exterior

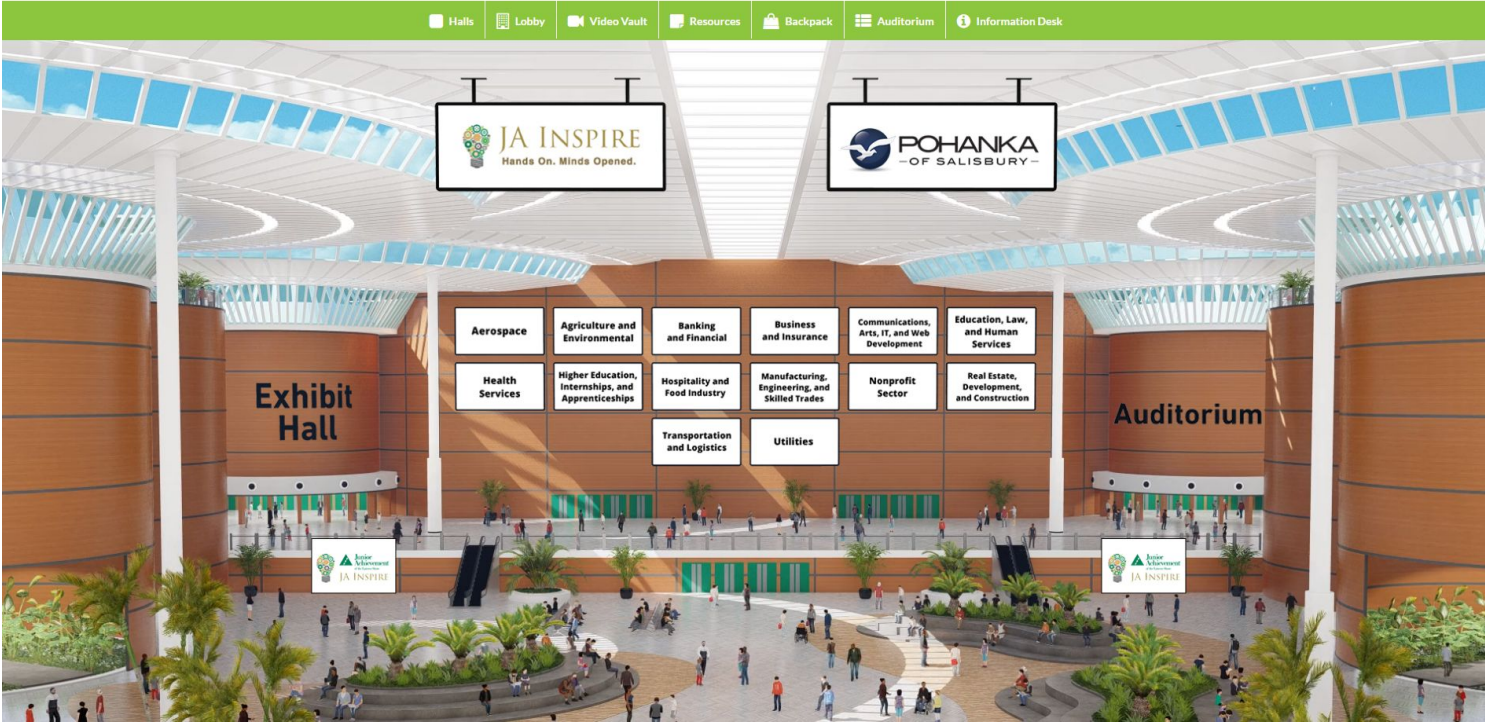


Digital Platform - Virtual Lobby



Search for a Booth

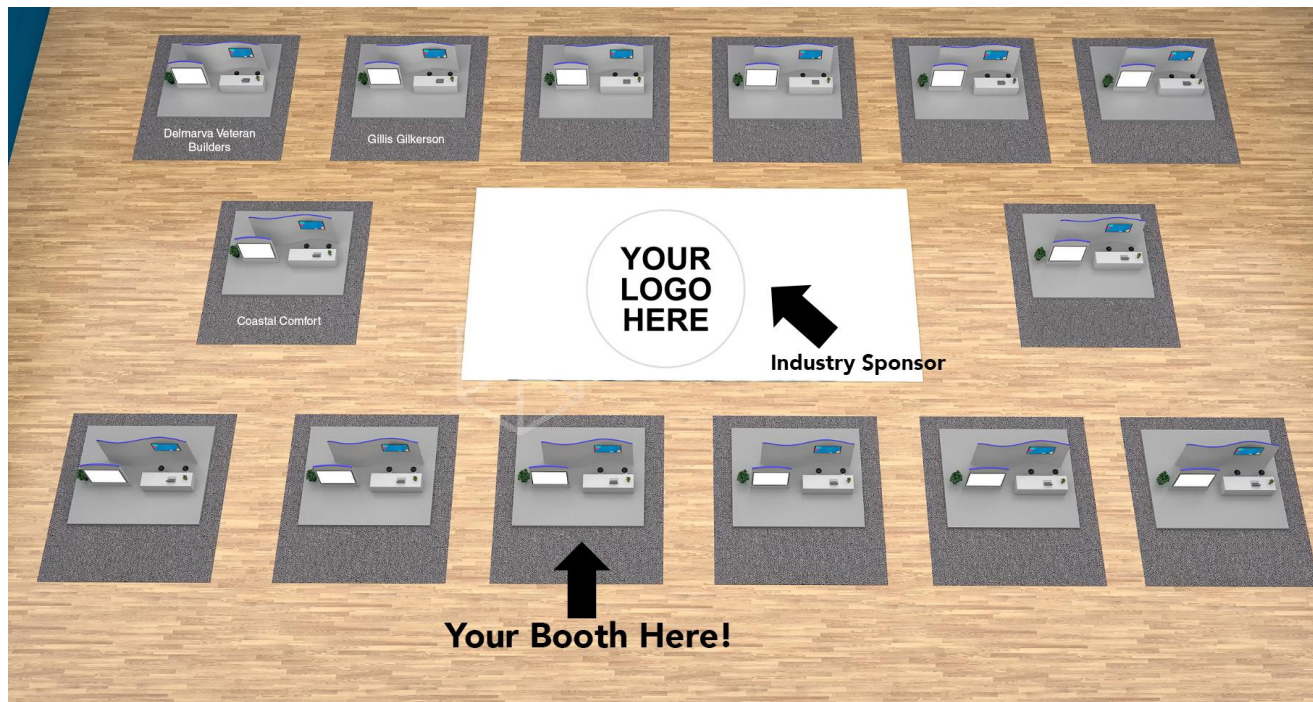
Lisa Thornton



Industry Clusters - High-Wage/High-Demand Jobs on The Shore

Your booth is located inside your virtual industry exhibit hall. As an Industry Sponsor, your company logo displays largely in the center of the hall for maximum exposure and line of sight. Industries available:

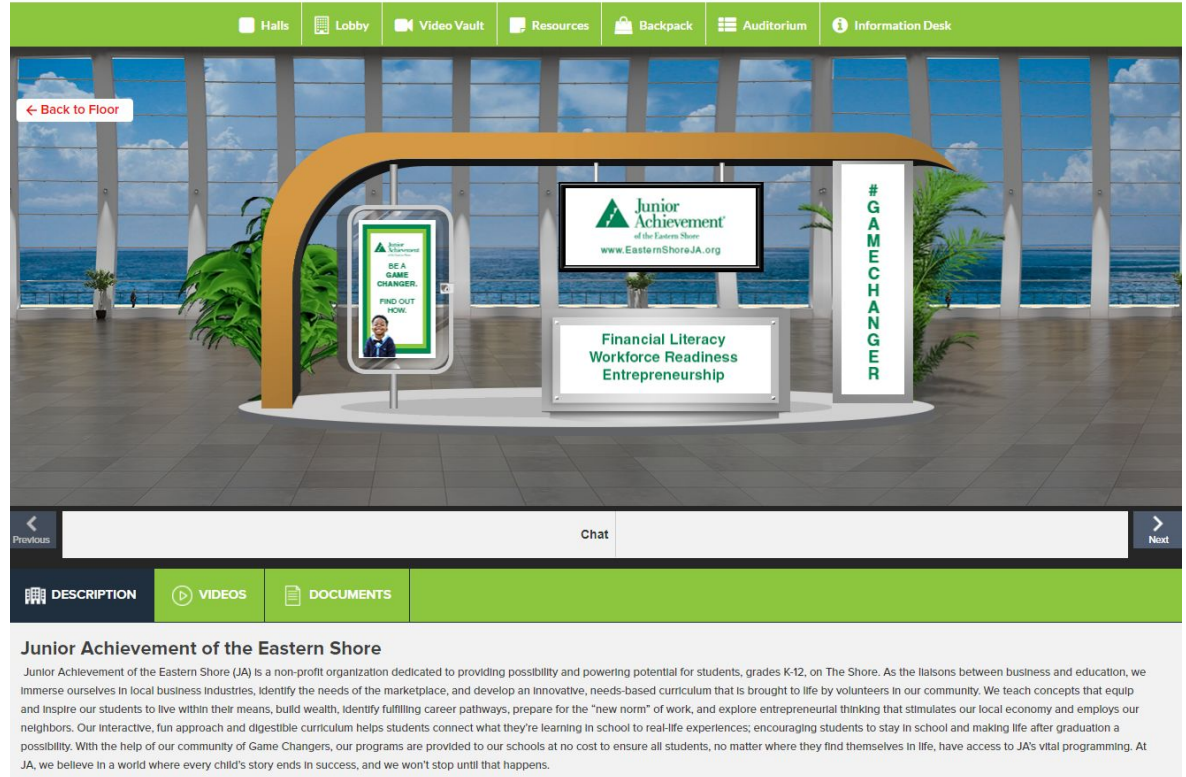
1. Education, Law, & Human Services
2. Agriculture & Environment
3. Communications, Arts, IT, & Web Development
4. Utilities
5. Transportation & Logistics
6. Health Services
7. Banking & Financial
8. Business & Insurance
9. Manufacturing, Skilled Trades, & Construction
10. Engineering
11. Higher Education, Internships, & Apprenticeships
12. Hospitality & Food Industry
13. Aerospace
14. Non-Profit Sector



Digital Platform - Virtual Career Booths

As a Booth Sponsor, this is your time to shine! Future hires are able to get a first-hand look at a day inside the life of your company. With our new virtual event platform, you are able to provide students, and potential candidates, the best your business has to offer:

- Detailed descriptions of your business
- Marketing videos, infographics, flyers, hand outs, photos, etc. - all virtual, no hassle! These items will stay with the student in their event "backpack."
- Listings of current job openings and how to apply NOW!
- Career options and pathways, education requirements, and more!



← Back to Floor

Junior Achievement
of the Eastern Shore
www.EasternShoreJA.org

#GAMECHANGER

Financial Literacy
Workforce Readiness
Entrepreneurship

BE A
GAME
CHANGER!
FIND OUT
HOW!

DESCRIPTION VIDEOS DOCUMENTS

Junior Achievement of the Eastern Shore

Junior Achievement of the Eastern Shore (JA) is a non-profit organization dedicated to providing possibility and powering potential for students, grades K-12, on The Shore. As the liaisons between business and education, we immerse ourselves in local business industries, identify the needs of the marketplace, and develop an innovative, needs-based curriculum that is brought to life by volunteers in our community. We teach concepts that equip and inspire our students to live within their means, build wealth, identify fulfilling career pathways, prepare for the "new norm" of work, and explore entrepreneurial thinking that stimulates our local economy and employs our neighbors. Our interactive, fun approach and digestible curriculum helps students connect what they're learning in school to real-life experiences; encouraging students to stay in school and making life after graduation a possibility. With the help of our community of Game Changers, our programs are provided to our schools at no cost to ensure all students, no matter where they find themselves in life, have access to JA's vital programming. At JA, we believe in a world where every child's story ends in success, and we won't stop until that happens.

Digital Platform - Pre-Recorded Virtual Webinars

As a Webinar Sponsor, you will provide valuable workforce and career knowledge to students over the course of the event. Your webinars are pre-recorded, allowing you to receive high-level exposure to sought-after talent, while your business remains fully-staffed and operational during your work day. Impact without interruption!

Webinars available for sponsorship on the following topics:

- Sales
- Soft Skills
- Professionalism
- Benefits/Insurance
- 401K Benefits
- Public Speaking
- Education Careers
- Skilled Trade Careers
- Agriculture and Environmental Careers
- Higher Education
- Community Colleges
- Resumes/Interview Skills

You can pick the audience - 8th graders or high school students!

